

Alpha Omega Strategic Plan

Vision Statement: To be the premier fraternity in the development of successful life skills, knowledge, and relationships while exemplifying the highest social, moral, and professional standards.

Administration: Present an outline of the plan to the members. Post vision statement. Share it with the university.

Goal Statement:

Alumni Involvement- To have informed, involved alumni working in partnership to support fraternity activities and to create a positive and lasting image.

Action Steps:

1. Set up an email base.

Who- VNR Alumni Relations, Alumni Secretary

When- January 15, 2010

2. Organize a recurring call-a-thon

Who- VNR Alumni Relations, VNR Activities

When- within the 1st two weeks of each semester

3. Establish an alumni mentor for each chapter office

Who- Alumni President, VNR Membership Dev.

When- January 1, 2010

4. Invite alumni to chapter activities

Who- VNR Planning

When- Ongoing (at least 2 weeks in advance)

5. Maintain a calendar of events

Who- VNR Historian

When- Immediately/Ongoing

6. Produce an alumni directory

Who- VNR Alumni

When- Homecoming 2010

7. Establish an alumni recognition program

Who- VNR Alumni Relations, Alumni Vice President

When- Founder's Day 2010

8. Create ex officio memberships for undergraduate and alumni committees

Who- Noble Ruler, Alumni President

When- When committees are appointed

Finance

Goal Statement: To achieve financial stability in both the undergraduate and alumni organizations using sound financial practices, fundraising, and investment in long-term financial growth.

Action Steps:

1. Develop, approve, and follow detailed semester budgets
Who- VNR Finance, Alumni Treasurer
When- prior to the beginning of classes
2. Create an undergraduate finance committee
Who- Noble Ruler
When- 1st meeting of the spring semester
3. Implement a leasing contract and an out-of-house membership agreement
Who- VNR Finance, Noble Ruler
When- before moving in/start of semester
4. Purchase financial software and produce monthly financial statements (income, budget comparison, balance sheets)
Who- VNR Finance
When- Immediately
5. Review and update financial policies
Who- VNR Finance, Alumni Treasurer
When- 2 weeks prior to every semester

6. Enforce financial policies
 - Who- Executive Council and Alumni Liaison
 - When- Spring Semester
7. To organize at least 1 operational fundraiser per year
 - Who- VNR Activities, Planning
 - When- Fall Semester
8. Conduct a chapter financial training session
 - Who- Alumni Treasurer
 - When- beginning of the year (annually)
9. Comply with national fraternity financial reporting regulations
 - Who- VNR Finance, Noble Ruler
 - When- as appropriate

Housing

Goal Statement: To provide a home for our brothers that stimulates success, lifelong brotherhood, and fraternal pride.

Action Steps:

1. Create and maintain a house maintenance checklist
Who- VNR Operations
When- December 1, 2009
2. Develop a culture of respect for the property (written expectations)
Who- Executive Council, Advisor, Alumni Board
When- Ongoing
3. Activate a feasibility committee (study needs, wants, potential of new facilities that includes prospective drawings)
Who- Alumni President
When- December 1, 2009
4. Develop a funding plan
Who- Alumni Treasurer
When- Homecoming 2010
5. Develop a strategy for completing rent and other obligations
Who- VNR Finance, Alumni Treasurer
When- Spring Semester

Image/Relationships

Goal Statement: To foster the development of relationships that produces a favorable image for the chapter and other entities with which we are involved.

Action Steps:

1. Partner with community agencies wherever appropriate
 - Who- VNR Activities
 - When- Ongoing
2. Develop a personal relationship with campus administration
 - Who- Noble Ruler, Alumni President
 - When- Immediately/Ongoing
3. Identify opportunities for chapter recognition
 - Who- VNR Activities, Noble Ruler
 - When- January 12, 2010, Ongoing
4. Require each member to participate in at least 2 campus organizations or community events
 - Who- Executive Council, Advisor
 - When- beginning of the next semester
5. Develop personal relationship with community media and prepare press releases
 - Who- VNR Historian
 - When- Quarterly (minimum)

6. Improve our environment, study files, enforce social probation, provide incentives, etc. to achieve a consistent 3.0 chapter GPA

Who- VNR Scholarship

When- Ongoing

7. Organize a chapter-wide discussion about the value of good individual demeanor

Who- Executive Council, Advisor, Alumni Rep.

When- beginning of Spring Semester

8. To continue the chapter philanthropy

Who- Executive Council

When- annually

Recruitment

Goal Statement: To build and maintain a 40+ man chapter of the highest quality members in order to advance the chapter financially and provide the best market for prospective members.

Action Steps:

1. Develop a written recruitment plan

Who- VNR Recruitment

When- January 12, 2010

i.e. including: Year-round recruitment, summer recruitment, School of Ag., high schools, engaging alumni, incentives, membership guidelines, parental meeting, open house, running prospect list, goals

2. Conduct Chapter-wide Recruitment Training

Who- VNR Recruitment

When- each semester

3. Involve alumni in recruitment budgeting and planning

Who- VNR Alumni

When- when necessary

4. Establish a quality control process

Who- VNR Recruitment with Alumni Recruitment

When- by August 15, 2010